

# PARTNER WITH US SPONSOR TODAY

**We invite local businesses and organisations  
to become sponsors to bring together diverse cultures,  
food, and communities at the 2025 Al-Salam Festival!**

**Your sponsorship will:**

- ☒ contribute to putting together all activities
- ☒ help showcase the culture & heritage of the local community



**ELLIS PARK  
ADELAIDE**

**SAT 29 NOV  
12:00-10:00PM**



# ABOUT US

The **Al-Salam Festival**, started in 2015, is a lively event in Adelaide that promotes **community connections and cultural understanding**. It celebrates **diversity and inclusion** by bringing people from different backgrounds together to share traditions and embrace their unique identities.

The Festival is a **vibrant, family-friendly event** that showcases the rich diversity of **Australian Muslims** through **food, entertainment, and cultural stalls**. Held in the heart of Adelaide, the festival brings together **hundreds of attendees** in a welcoming environment designed to foster **understanding, respect, and collaboration** across communities.

By highlighting what makes our cultures—and our people—unique, the Al-Salam Festival plays a vital role in **strengthening community ties** and promoting a **more inclusive and harmonious society**.

As a sponsor, your brand will **be part** of an **inspiring initiative** that not only uplifts multicultural voices but also reflects the values of **unity, diversity, and social impact**.



# CHOOSE YOUR PACKAGE!

## SILVER

**\$3000**

- **Official sponsor recognition** on select festival materials, signage, and shared promotional platforms
- **Acknowledgment** during closing remarks and a social media shout-out
- **Quarter-page advertisement** in the official festival program

## GOLD

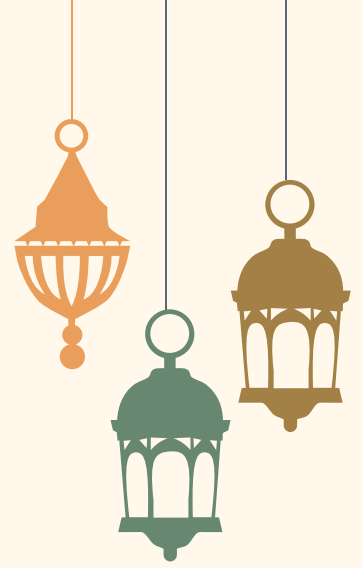
**\$4500**

- **High-visibility recognition** across all festival branding, invitations, marketing materials, and event signage
- **Acknowledgment** during opening and closing speeches, plus priority seating at key events
- **Social media mentions** and featured sponsor highlights throughout the campaign
- **Half-page advertisement** in the official festival program
- **Access to exclusive networking** sessions with key stakeholders

## PLATINUM

**\$6000**

- **Exclusive premier sponsor** recognition across all festival materials, banners, and promotions
- **Premium logo placement** on signage, digital media, and marketing materials
- **Keynote speaking opportunity** or major presentation during the festival
- **Branded booth space** and direct engagement opportunities with attendees
- **Full-page advertisement** in the official festival program and post-event media recognition



# OUR CONTACTS



@alsalamfestivalsa



Al-Salam Festival SA



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