

AL-Salam Festival 2025

General Stall Application Form

1. Background

In 2015 the Islamic Society of South Australia (ISSA) founded the annual Al Salam Festival (Festival of Peace). The festival was response to increased negativity towards Australian Muslims, aimed at gathering Muslims and Non-Muslims and bridging barriers as well as improving relationships.

The Al Salam Festival is a family friendly environment that showcases Australian Muslims diversity through food, entertainment and stalls.

With an informative and entertaining program and well-informed volunteers the Festival gives people an opportunity to meet real Australian Muslims and ask the hard questions.

By giving people as safe and friendly environment to interact and enjoy each other's company we hope to change negative stereotypes and lead the way in a more cohesive and inclusive Australia.

2. Event Details

Time: 12pm – 10pm

Date: Saturday 29th November 2025

Venue: Ellis Park 24 West Terrace Adelaide, South Australia

3. Application Process

- 3.1. A completed application form at the end of this document must be submitted by the **1st October 2025**, no late applications will be accepted.
- 3.2. The stalls management team will review the applications and will email correspond the outcome of the application to the applicant.
- 3.3. A security bond of \$100 is required at time of approval of application.
 - 3.3.1. This bond is not included in the stall payment fee and will be returned at the end of the festival.
- 3.4. Stall payments must be completed by **15th October 2025**.
- 3.5. Stallholders who do not abide by the terms and conditions listed in this document will lose their bond and may be excluded from future festivals at managements discretion

4. Trading Times

- 4.1. Arrival at park: 9 am (For registration)
- 4.2. Trading hours: 12 pm – 8 pm,
- 4.3. Final pack down: 10.00 pm,
- 4.4. Stallholders must be ready to open at 12 pm.

5. Location on site and Vehicle Access

- 5.1. The Al Salam Fest management team will decide stall location
- 5.2. Stallholders are required to report to the management team upon arrival.

- 5.3. Vehicle access will be permitted for only dropping off of supplies before festival opening hours. Upon acceptance of the stall application a map of the festival grounds will be sent to stallholders for access points.
- 5.4. Only authorized vehicles will be permitted to park in designated areas and these vehicles must display their permit passes.
- 5.5. Vehicles who do not abide will face fines from the council, may be asked to leave the festival, of risk the retainment of the bond.

6. Cancellation of Stall

- 6.1. Any cancellation by stallholders after application and up to 20 days prior to the Festival will result in \$50.00 being retained from the bond.
- 6.2. Any cancellation by stallholders after the 17th **October 2025** and up to 25th November 2025 will result in \$80.00 being retained from the bond.
- 6.3. Any cancellation by stallholders after the 25th November 2025 or Stallholders who do not make an appearance on the day of the festival without notice to Al Salam Management will risk 100% of the security bond being retained.

7. Stall Hire

- 7.1. All stallholders contributing to the festival must agree to comply with the Terms and Conditions of Entry and council regulations.
- 7.2. Stallholders who refuse to comply may be asked to leave the premises immediately.
- 7.3. Stallholders taking part in the Al Salam Festival must act responsibly and diligently at all times.
- 7.4. They must exercise caution and take the appropriate level of care for their own safety and the safety of others working in their care.
- 7.5. Stallholders must agree to release and indemnify members of the management team against any losses, claims or actions, including reasonable legal fees, brought or caused by breaching these Terms and Conditions.
- 7.6. In order for Al Salam Festival to maintain a safe, secure and quality-driven operating environment for all attendees, all stallholders participating in festival must behave in accordance with management directions.

8. Safety

- 8.1. Stall holders are required to have public liability covering their sales.
- 8.2. All items surrounding stalls must be securely anchored or situated.
- 8.3. Broken glass and sharp object must be handled appropriately
- 8.4. Covered shoes must be worn at all times
- 8.5. Stall holders must inform the management team of any incidents that occur on the main contact number: 0479 108 270 (ISSA mobile)
- 8.6. Stallholders must not move a vehicle within the festival trading area during the festival open time
- 8.7. Stallholders must not solicit unauthorised products or business that are not indicated on the application form
- 8.8. Stallholders must not attempt to sell any product or service unless otherwise authorized by the festival management team
- 8.9. Stallholders must not attempt to sell counterfeit goods, illegal, prohibited goods

- 8.10. Smoke at the festival in any of the non-smoking designated areas

9. Site Rules and Restrictions

- 9.1. No coffee or tea is to be sold unless written permission has been obtained
- 9.2. The sale of tobacco or cigarettes is prohibited
- 9.3. No smoking within or around your stall area or within any unallocated areas on the land
- 9.4. No alcohol or drugs is to be consumed in or around your stall, throughout the entire Festival
- 9.5. No glass on site at any time
- 9.6. No verbal abuse or abusive behaviour
- 9.7. No children under 15 for set up, or pack down
- 9.8. No alcohol to be on or sold on the land throughout the entire Festival
- 9.9. No pets or livestock
- 9.10. No amplified music
- 9.11. Covered shoes must be worn at all times
- 9.12. No parking on site during Festival trading hours
- 9.13. Any stall holder that does not adhere to these rules will experience immediate closure of your stall, loss of bond and removal from the site by Festival security and Festival management.

10. Rubbish and Waste

- 10.1. All rubbish or waste must be within stall perimeters.
- 10.2. Stalls are required to provide appropriate waste bins.
- 10.3. Any rubbish or waste remaining on the land after pack down of the festival may result in the retainment of the security bond.

11. Termination

- 11.1. In the event of a breach of any terms and conditions contained herein Al Salam Festival management reserves the right to terminate this agreement and take possession of the stall area without any notice to you.

12. Recommendation

- 12.1. It is highly advised that your stall is colourfully decorated, not only in a way that reflects your product but compliments the festival. Signage must be readable and inviting.
- 12.2. The stall must always be clean and presentable both in front and back house operation areas.
- 12.3. Festival management upholds the right to remove any offensive goods being displayed or sold in stalls at any time.
- 12.4. Festival management will also have control of signage, material or products on display or being sold.
- 12.5. We recommend stallholders advertise the festival through businesses or personal social media networks to assist with generating a larger customer base.

General Stall Application 2025

Application forms are to be submitted via email to festival@islamicsociety.sa.org.au

Business Name: _____

Contact Person: _____

Address: _____

Telephone: _____ Email: _____

Website/IG/FB: _____

Brief description of goods or services to be sold/advertised:

- ☐ Marquee/ table/chair / Stall 3m x 3m (\$375)
 - ☐ Power point, state quantity: (Extra \$50 each)
 - ☐ Extra 3m x 3m marquee, state quantity: (Extra \$150)
- * ALL MARQUEES MUST BE SUPPLIED BY AL-SALAM FESTIVAL ADMIN.**

Please state any other requirements below (May be subject to addition charges that will be communicated to you beforehand).

Please note: All marquees must be hired via the festival supplier only. Full payment of Stall is required before the 18th October 2025. Applicants will be notified of the appropriate bank details after approval of application. \$100 Bond must be paid within 3 business days of application approval. Kindly submit a complete list of products that you will be selling, indicating the category of what is being provided.

I _____ on behalf of _____
_____ confirm that the details above are accurate and will fulfil all obligations accordingly. Furthermore, I have read all the Terms & Conditions listed on this document and agree to comply fully with the Terms and Conditions.

Signature: _____ Date . / /

List of Products and Category

Number	Item	Category
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